

Swedish American Genealogist



ADVERTISING RATES

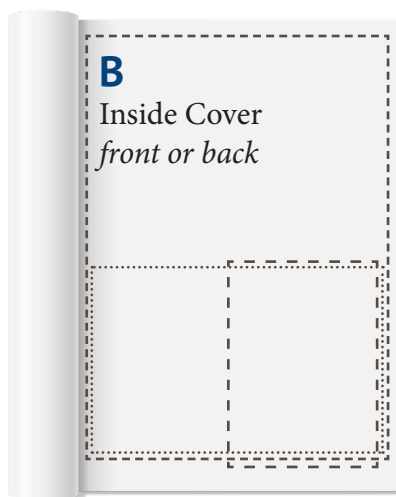
Swedish American Genealogist is the only journal devoted to Swedish American biography, genealogy, and personal history.

Option	Size	Location	Size (w x h")	Price
A	Full Page	Back Cover, Exterior	7.25 x 9.5	\$350
B1	Full Page	Inside Cover	7.25 x 9.5	\$300
B2	Half Page	Inside Cover	7.25 x 4.75	\$200
B3	Quarter Page	Inside Cover	3.5 x 4.75	\$125
C1	Full Page	Interior Pages	7.25 x 9.50	\$200
C2	Half Page	Interior Pages	7.25 x 4.75	\$125
C3	Quarter Page	Interior Pages	3.5 x 4.75	\$90

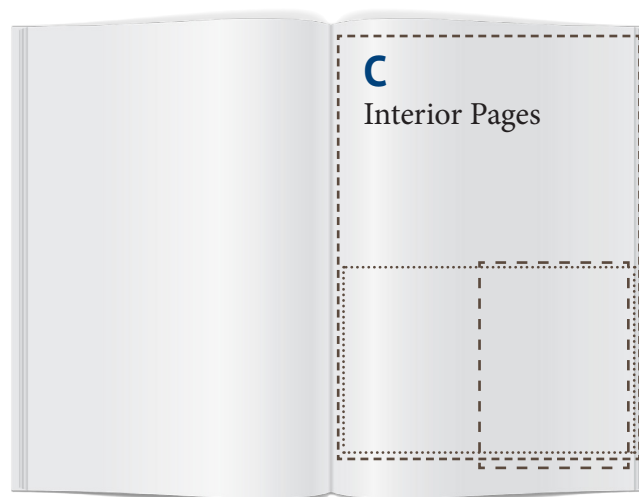
Placement Options



A
Back Cover
Exterior
Full page only



B
Inside Cover
front or back



C
Interior Pages

File Formats

Send files as Adobe PDF (Print), TIFF, PNG, or JPG. For best results, ensure a resolution of at least 150dpi.

Invoicing

Invoicing is done after publication. When ordering consecutive ads, invoicing is after the first publication.

Discounts

10% discount on the same ad placed in 2 consecutive issues (ordered together).

Full Color

As of 2022, SAG is now printed in full color, including interior pages. For best printing results, submit in CMYK color.

Deadlines

February 10
Issue #1

August 10
Issue #2

RESERVE YOUR AD TODAY!

swensoncenter@augustana.edu

309-794-7204

www.swensoncenter.org/sag

SAG reserves the right to refuse any advertisement.

Updated: April 2023

About SAG & Our Readers

Published by the Swenson Center at Augustana College (Rock Island, Illinois), *Swedish American Genealogist* (SAG) is a journal devoted to Swedish-American biography, genealogy and family history. SAG is published in English and contains case studies, historical articles, handwriting analyses, book reviews, and tools and technology. Subscribers may also submit their own articles and genealogical queries.

The journal was established in 1981 by Nils William Olsson, PhD, F.A.S.G., and was edited by him until 1998.

Circulation = approx. 600 worldwide

Top Locations

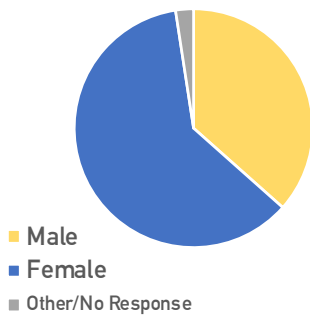
1. Illinois
2. Minnesota
3. California
4. Iowa
5. Wisconsin



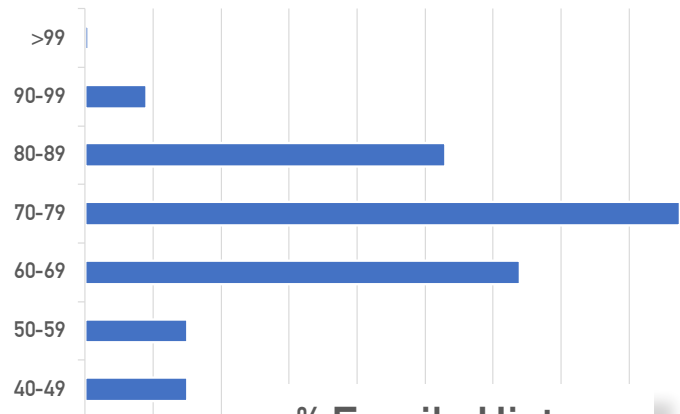
International locations

- Sweden
- Canada
- Australia

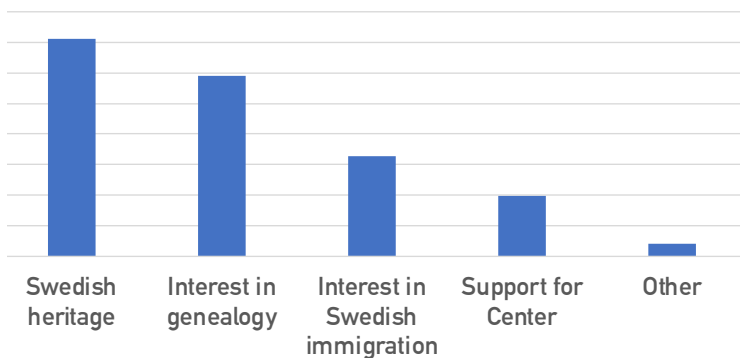
Gender



Age



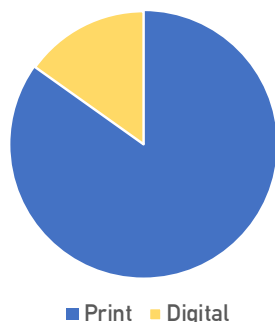
Reason for Subscribing



% Family History Researchers



Subscription Type



Length of Time Subscribed

